

Why Take Chances with Colorectal Cancer?



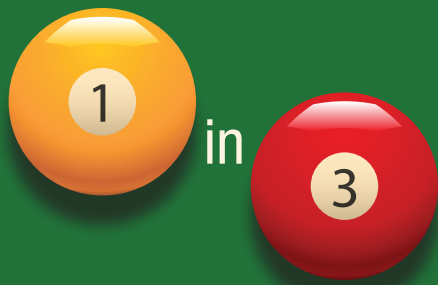
Colorectal cancer's rank among killer cancers in the United States



The likelihood of developing colon cancer during your lifetime



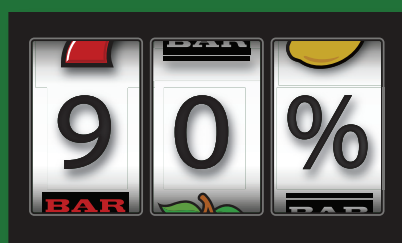
Number of new cases of colorectal cancer each year in the United States



American adults who aren't screened for colorectal cancer as recommended — almost 23 million total



Number of years recommended between colonoscopies for average-risk individuals, starting at age 50, age 45 for African Americans



Reduction in cancer risk following colonoscopy and polypectomy

This year, more than **50,000 PEOPLE** are expected to **DIE** of colorectal cancer

Screening could **SAVE** more than **HALF** of those lives



Find out how the other half lives—ask your doctor about a colonoscopy

